



June 2024 Board Meeting
Career Coach Report
2023-2024 School Year Data Review

Interactions

▪ **Coach Connections – 65 total**

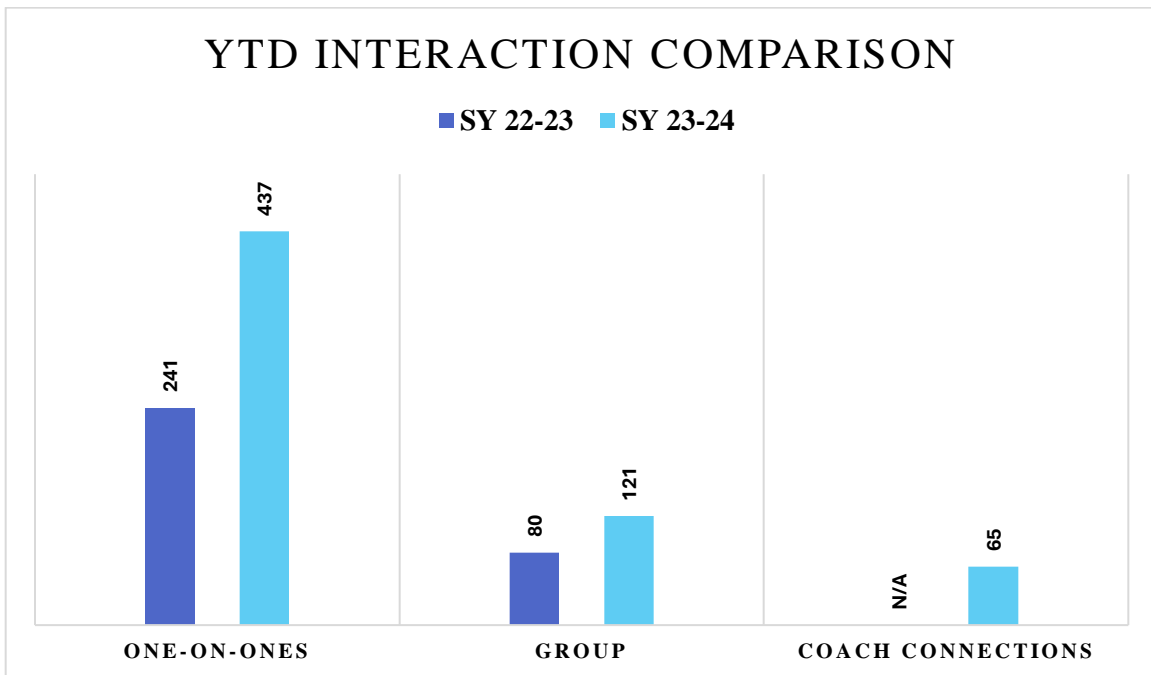
Any logged interactions between Career Coach and representative(s) from the industry or education sector designed to increase knowledge of workforce opportunities

▪ **One-on-Ones – 437 total**

- Juniors – 73
- Seniors – 364

▪ **Group – 121 total**

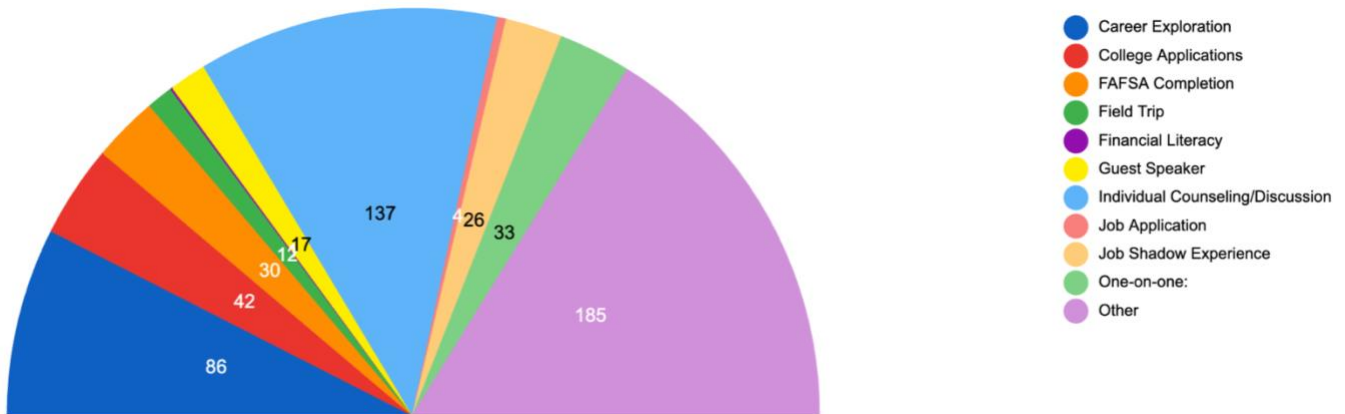
- Classroom presentations – 70
- Assembly – 35
- Field Trips – 16



Notable improvements from last year:

- *Added 1 coach to split schools: Kalyn (NEJ & SJH), Collyn (WJH), & Chataura (LHS)*
 - *Strategic programming with school schedule and district staff/faculty*
 - *Programming and curriculum began earlier in the school year*
 - *Increased collaboration with community partners to help meet workforce demand*
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Purpose of Interaction



Examples of “other”: MS Works registrations, presentations to introduce program, volunteer opportunities, announcements & invites to events and job opportunities

Career Sector Reporting

(Based off submitted data from the following categories: Individual Counseling and Discussion, College Applications, Job Applications, and Job Shadow Experience)

| CAREER SECTOR | NUMBER OF ENTRIES |
|---|-------------------|
| Healthcare | 76 |
| Manufacturing | 30 |
| Human Services | 24 |
| Business Management and Administration | 15 |
| Architecture and Engineering | 14 |
| Education and Training | 14 |
| Agriculture, Food, and Natural Resources | 11 |
| Energy | 10 |
| Transportation, Distribution, and Logistics | 9 |
| Construction | 4 |
| Hospitality and Tourism | 4 |
| Arts, AV Technology, & Communication | 3 |
| Information Technology | 2 |
| Government & Public Administration | 1 |
| Law, Public Safety, and Corrections | 1 |

Guest Speakers, Community Partners, and Event Participants

- Chancellor, Inc.
 - Children’s Specialty Clinic
 - Comunidad Esperanza
 - Dixie Electric
 - Family Health Center
 - Genesis Physical Therapy
 - Hol-Mac Corporation
 - Honey B’s Hair Salon
 - Hunt Southland Refinery
 - Jones College
 - Jones County 4-H
 - Jones County – Beat 5
 - Jones County School District (WJE job shadow)
 - Jones Workforce College (OWC & ATC)
 - Laurel Jones County Library
 - Laurel Machine and Foundry
 - Laurel Police Department
 - Magnolia State Bank
 - Mississippi Aesthetics Institute
 - Mississippi College of Beauty (Hatfield’s)
 - Mississippi Department of Employment Security
 - Michael McKinnon Architecture
 - Mississippi Department of Health
 - Mississippi Power
 - Mississippi State University
 - Ole Miss
 - Scotsman Manufacturing (Tour)
 - SCRMC/EmServ*
 - The First Bank
 - Union Hall Multicultural Arts Center
 - University of Southern Mississippi
 - USM College of Business and Economic Development
 - WDAM – Trey Howard
 - Roy Rogers Body Shop ***
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AccelerateMS Priority Occupation Objectives:

- Heavy Equipment Operators
- Licensed Practical Nursing
- Commercial Electrician
- Welders
- Machinists
- EMT
- Industrial Maintenance Technician
- Fiber Fusion Splicing

Additional SY 2024-2025 AccelerateMS Objectives:

- Increase statewide interactions with manufacturing sectors
- Add 1000 skilled workers to workforce by 2026 (Ecosystem 6)
- MS Works registration for long-term data tracking